

Advanced Certificate in Bioentrepreneurship

6 - 7 December 2011 (Cape Town)

Advanced Certificate in Bioentrepreneurship

2 day course 6 - 7 December 2011
(Cape Town)

Open to all prospective bioentrepreneurs who have successfully completed a course in Bioentrepreneurship.

(Presented by University of Basel)

Bioentrepreneurship Summer School

5 day course in Mid-2012

Summer school and business development programme to be held in Switzerland – applicants are selected on the basis of merit

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BRIEF DESCRIPTION

This course aims to educate and encourage South African scientists for entrepreneurship, by using Swiss best practices and experiences in bio-entrepreneurship. The programme aims to strengthen the links and the cooperation between the biotech industries of South Africa and Switzerland.

The 2-day intensive training programme is limited to 30 potential SA-Biotech Startups. The 10 best participants will be selected for a 5-days training and business development program in Switzerland

This course will be presented by:

Daniel Leutenegger (CEO, Stemergie Biotechnology SA)

Camille Therre (Swiss VC industry)

These two trainers have international background in start-up support, financing, as biotech-entrepreneur and venture capitalist in Switzerland.

(<http://internationalaffairs.unibas.ch/joint-programmes/south-africa-ssajrp/>)

Guest speakers from the SA will also present on SA IP laws and their experience in the industry.

COURSE CONTENT

Introduction and discussion of key topics to launch a successful biotech start-up company (strategy, business models, financing, IP, business plan etc.). Preparation of a convincing business pitch and teaser factsheet (which will be used for the selection of the projects invited to Switzerland in Summer 2012 to meet industry, investors and Swiss Start-up representatives).

WHO SHOULD ENROL?

Current and would-be entrepreneurs and those with an entrepreneurial spirit who wish to gain insight into the European biotech market and the application of business principles in the international arena. This course is particularly aimed at those who are involved in a biotech or biotech-related business or who wish to start a new business in biotech.

ADMISSION REQUIREMENTS

Applicants:

- Should be younger than 40 years of age
- Must be South African citizens/permanent residence permit holders.
- Must have undergraduate degree (completed) in science, medicine or engineering, and
- Attended basic entrepreneurship or business management course

COURSE STRUCTURE AND VENUE

This two day course will be presented at the Old Mutual Executive Guest House in Cape Town 6 - 7 December 2011.

ASSESSMENT AND ACCREDITATION

Delegates who successfully complete the course will receive a certificate.

COURSE FEE (TIA IS EXEMPT FROM VAT)

The course has been subsidised by TIA and Swiss South Africa Joint Research Programme, resulting in a low course fee:

R 500.00 per delegate

*A few sponsorships are available for travel & accommodation for delegates outside of the Western Cape.

APPLICATIONS AND ENQUIRIES

Applications should be submitted by 7 October 2011 to be considered for selection.

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