

YOUNG INNOVATORS COMPETITION

In October, thousands of influential private and public sector players will congregate in Geneva, Switzerland to make sure the right frameworks are in place to connect the world. This debate would not be complete without the fresh thinking of young digital innovators. Our Young Innovators Competition invites you to design innovative connected products.

Is this competition for you?

- Are you 18-25 years old?
- Are you a digital entrepreneur bursting with ideas?
- Do you want to use your knowledge and skills to make the world a better place?
- Do you need resources so you can turn dream into reality?

If your answer is yes this is the competition for you!

What are the benefits?

- The chance to fulfill your vision
- All expenses paid trip to pitch your idea in Geneva
- 3x 8,500 CHF seed funding with industry mentorship

Project Outline

- Come up with a seed idea designing a innovative connected product
- The competition is based on peer review and a selection committee. Online communities will vote for their entries
- Selected talent (30) will be invited to attend a development workshop at World 2011
- Developed pitches will be delivered at the event
- The best are invited to give a presentation at the Broadband Leadership Summit
- Participants and online communities will be invited to vote for their favorite ideas
- At the finale of the event, votes will be counted. Most forward-looking entries will be awarded seed funding (covering travel, time, and expenses) and industry mentorship
- They report back during the development process and deliver case studies at World 2012.

Where can I submit my idea?

You can join under our website: <http://world2011.itu.int/yourideas>

What kind of ideas are we looking for?

Winning ideas should use available technology connected in innovative ways to provide clear solutions to identified real world social and/or environmental challenges in the developing world.