

# Certificate in Bioentrepreneurship

22 - 26 August 2011 (Pretoria) and 19 -23 September 2011 (Cape Town)



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## Certificate in Bioentrepreneurship

22 - 26 August 2011 (Pretoria)  
19 - 23 September 2011 (Cape Town)

Focus on biotechnology and the application of business principles thereto.

*(Presented by University of Pretoria)*

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## Advanced Certificate in Bioentrepreneurship

2 day course in December 2011  
(Cape Town)

Open to all prospective bioentrepreneurs who have successfully completed a course in Bioentrepreneurship

*(Presented by University of Basel)*

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## Bioentrepreneurship Summer School

5 days course in Mid-2012

Summer school and business development programme to be held in Switzerland – applicants are selected on the basis of merit



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UNIVERSITY OF PRETORIA

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## Certificate in

# Bioentrepreneurship

22 - 26 August 2011 (Pretoria) and 19 - 23 September 2011 (Cape Town)

## BRIEF DESCRIPTION OF CERTIFICATE COURSE

This course is aimed at entrepreneurs in the biotech sector and at anyone who may have an interest in any aspects related to entrepreneurship in biotechnology. This includes post-graduate students, would-be entrepreneurs, people who have already started their own companies and those that may have been in business for some time but who might wish to look at entrepreneurship from a biotech perspective. This course will be presented by leaders in the field of biotechnology and related areas from across the country.

## COURSE CONTENT

- ▶ Introduction to the bioeconomy
- ▶ Health biotech
- ▶ Industrial biotech
- ▶ Biotech business management
- ▶ Open innovation
- ▶ Leadership
- ▶ Tech transfer in the higher education sector
- ▶ Idea-to-product
- ▶ What does it take to be a successful bioentrepreneur
- ▶ Agri-biotech
- ▶ The biotech funding environment
- ▶ IP management
- ▶ An overview of the South African STI landscape
- ▶ Marketing
- ▶ Biotech from a DST perspective

## WHO SHOULD ENROL?

Current and would-be entrepreneurs and those with an entrepreneurial spirit who wish to gain insight into the nature of biotech and the application of business principles thereto. This course is particularly aimed at those who are involved in a biotech or biotech-related business or who wish to start a new business in biotech.

## ADMISSION REQUIREMENTS

Candidates must have completed an undergraduate degree in science, medicine, business or law.

## COURSE STRUCTURE AND VENUE

This is a five day course that will be presented at:

- The University of Pretoria from 22 - 26 August 2011
- Cape Town from 19- 23 September 2011

## ASSESSMENT AND ACCREDITATION

Delegates who successfully complete the course will receive a certificate. The University of Pretoria is accredited by the Council on Higher Education (CHE). The recommended NQF level is 7.

## COURSE FEE (CE at UP IS EXEMPT FROM VAT)

The programme has been subsidised by TIA resulting in a low course fee:

- R 1 500.00 per delegate
- R 750.00 for students (proof of registration required)

## REGISTRATION AND ENQUIRIES

Client Services Centre, Continuing Education at University of Pretoria

- Tel: +27 (0)12 420 5015
- Fax: +27 (0)12 420 5465
- E-mail: info.ce@up.ac.za

## ENQUIRIES REGARDING COURSE CONTENT

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