Innovus is responsible for technology transfer, entrepreneurial support and development, and innovation at Stellenbosch University. We have the full mandate to manage the protection and commercialisation of the University’s innovation and intellectual property portfolio through patenting, licensing and the formation of spin-out companies. As part of our commitment to making SU innovation matter, Innovus covers all costs associated with IP protection and commercialisation activities.

**SERVICES**
- Intellectual Property (IP) protection and management
- IP advice and support
- Research commercialisation
- Entrepreneurial development and support
- Creation of spin-out companies
- Offer free spin-out company incubation at the Nedbank LaunchLab for a maximum period of 12 months

**CONTACT US**
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**MAKING INNOVATION MATTER**

**From Application to Patent**
- **PCT route**
  - Provisional SA patent application
  - File PCT application
  - International publication
  - Enter national phase
  - 12 months
  - 6 months
  - 12 months

**Licence or Spin-out?**
- **Licences**
  - Related activities
    - IP protection
    - Identify potential licencees
    - Develop invention up to required level
    - Draw up MOU
    - Negotiate licence terms
    - Draw up agreement and sign
    - Facilitate transfer of technology to licensee
    - Monitor licence and maintain relationships
    - Distribute earnings as per SU IP policy
- **Spin-out companies**
  - Related activities
    - IP protection
    - Company formation (legal entity)
    - Innovation development process
    - Business case development
    - Write business plan
    - Negotiate legal agreements
    - Create company profile
    - Fund raising
    - Finding the customers
    - Incubation support

**What to expect**
- **Invention disclosure**
  - Complete and submit disclosure form
  - Starting point of formal technology transfer (TT) process
- **Policy**
  - Understanding SU/IP policy
  - IPR Act
- **Screening**
  - Review disclosure
  - Analyse market and competitive technologies
  - Commercial potential investigation
  - Conduct IP assessment
- **Meetings**
  - Patents
  - Trademarks
  - Copyrights
  - Trade secrets
- **IP protection**
  - Innovation development process
  - Licensing
  - Spin-out company

**Earnings Distribution**
- **Earnings up to R1 000 000 (One million Rand)**
  - 25% gross income allocated to inventor(s) (Equally or as stated in Disclosure)
  - All direct costs incurred for IP protection and commercialisation may be recovered from gross income
- **Earnings in excess of R1 000 000 (One million Rand)**
  - Second Tier Net Income
    - Net income shall be allocated as follows:
      - 35% – SU’s internal innovation fund
      - 10% – SU research account
      - 10% – Department
      - 10% – Faculty
- **First Tier Net Income**
  - Balance of income allocated as follows:
    - 50% – SU’s internal innovation fund
    - 30% – SU research account
    - 10% – Department
    - 10% – Faculty

**Related activities**
- IP protection
- Identify potential licencees
- Develop invention up to required level
- Draw up MOU
- Negotiate licensing terms
- Draw up agreement and sign
- Facilitate transfer of technology to licensee
- Monitor licence and maintain relationships
- Distribute earnings as per SU IP policy

**Innovation development process**
- **Prototype 0**
  - Concept
  - Controlled testing
- **Prototype 1**
  - Pilot application
  - Product
- **Prototype 2**
  - Adoption
  - Feedback

**Related activities**
- IP protection
- Company formation (legal entity)
- Innovation development process
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**Innovus**
Intrapreneur/Entrepreneur